

EZRIN AZHAR, Ph.D.

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Profile Summary

Throughout my career, I've had the privilege of working on a variety of stimulating projects, spanning corporate advertising, print media, 3D modelling, and website design. My excellent understanding of graphic design tools, standards, and typography methods, coupled with my adaptability in diversifying design styles to meet client needs, has positioned me as a versatile designer and a collaborative team player who consistently delivers successful projects.

Skills

Print Design: Branding Campaigns, Typography, Informational Design

Digital Design: Web Design, Social Media Management

Fine Arts: Drawing, Painting

Software Proficiency: Adobe Illustrator, Photoshop, XD, SolidWorks, Fusion360, AutoCAD, Figma

Coding: HTML, CSS, JavaScript, React

Microsoft Suite: Word, PowerPoint, Excel, Outlook

Work Experience

Graphic Design Coordinator, Brown and Newirth, 2023 – Present

I have been entrusted with designing and modifying a variety of marketing materials, ranging from photo editing on a digital image, posters to leaflets and website content. My duties extend to documenting and actively participating in a range of events and programs, capturing photos and videos, managing social media and blog content, and overseeing the company's diverse visual design projects, including PowerPoint presentations, print materials, and web design.

Graphic Designer, Heriots Patisserie, 2022 – 2023

I developed rebranding concepts and designs to deliver high-quality print designs. I created company assets such as business cards, banners, and posters. The designs I produced were widely used on the company's website and social media content to promote their products.

3D CAD Demonstrator, Brunel University, 2019 – 2022

I supported and occasionally led tutorials and demonstrations using SolidWorks and Fusion 360 for practical work, including operating a 3D Printer. I advised students on the necessary skills, methods, and techniques to support the technical aspects of their courses and projects.

Design Assistant Researcher, INEX-ADAM - Horizon 2020, 2019 - 2020

I developed ideas and designs for infographic posters using Adobe Illustrator and Adobe Photoshop software. These posters were used in events and workshops organised by Sector Skills Strategy Additive Manufacturing (SAM).

Graphic Designer Intern, MOFAZ, 2012

I designed to fit client's corporate images and project requirements. I also promoted client events by designing posters, brochures, and merchandise for promotional campaigns on behalf of the Malaysia HONDA Dealer showroom.

Education

Ph.D. in Design, 4D Printing Visual Communication Design, Brunel University London, 2018 – 2022

Master in Art and Design, Industrial Design, University Technology MARA, 2013 – 2015

Bachelor of Industrial Design, Product and Transport Design, University Technology MARA, 2010 – 2012

Projects

Website Redesign for Brown and Newirth (Present) – In the project involving website redesign for Brown and Newirth, I undertook a comprehensive overhaul of the company's website. This process entailed a renewed definition of its visual language, branding, and messaging to harmonize with the company's image and background. It also necessitated a thorough analysis of the website's existing performance metrics and a detailed study of competitor websites to effectively guide the redesign process.

Personal Portfolio Website (ongoing) – I am building my portfolio website using React library, which gives me full control over all design aspects. In there, I host my artwork that I am proud to share.

3D Figure Mascot for Brunel (2022) – Designed a 3D printable figure for a client's mascot to introduced their company brand.

Communication Symbol Interactive Survey for PhD (2021) – Created a basic website with React library for my online survey and an interactive website for my PhD research to get survey and interaction timing results. Received a lot of positive feedback from users.

Conference Candidate's Poster for RDPM (2019) – I was in charge of designing posters for the RDPM Conference 2019 hosted by Brunel University London.